

DDA BOARD REGULARLY SCHEDULED MEETING AGENDA

Tuesday, January 6, 2015 5:00 pm

(Scheduled on a Thursday rather than a Tuesday in order to accommodate elections.)

Filer Township Hall

2505 Filer City Road, Manistee, MI 49660

231-723-3138

Chairperson	<i>Laura Horvat</i>
Vice-Chair/Secretary	<i>Robert Yates</i>
Treasurer	<i>Tim Fogerty</i>
Supervisor	<i>Terry Walker</i>
Member	<i>Tony Gagliardo</i>
Member	<i>Connie Gretn</i>
Member	<i>Phil Peralta</i>
Member	<i>Ed Williams</i>
Member	<i>Carl Krebs</i>
Executive Director	<i>Tamara Buswinka</i>

Public Comment on agenda items may be solicited during scheduled discussion. Agenda time may begin prior to the scheduled hour if items are completed in less time than allotted. In the interest of time public comment may be limited to once per issue per speaker not to exceed three (3) minutes. If a group of people wish to be heard on one subject, a spokesperson may be requested.

- 1. Call to Order/Pledge of Allegiance**
- 2. Roll Call**
- 3. Consideration of Minutes from December 2, 2014**
- 4. Treasurer's Report**
- 5. Chairman's Report**
 - Expired Board Member Terms; New appointments
 - Discussion of By-Laws (need for review)
- 6. Supervisor's Report**
 - Erick Williams, Attorney
 - Re-Convening the Sewer Ad Hoc Committee
- 7. Executive Director's Report**
 - Collaborating with the Planning Commission.
 - Corridor Improvement Strategy
- 8. Public Comment**
- 9. Adjournment**

Next Regularly Scheduled Meeting Tuesday, February 3, 2015 at 4 p.m. PLEASE NOTE THE TIME CHANGE....4 P.M. FOR THIS MEETING ONLY

A meeting informational packet is available for public inspection at the the Filer Township office, 2505 Filer City Road. The Filer Township DDA does not discriminate on the basis of disability in the admission or access to, or treatment or employment in its programs or activities. The DDA Chairperson has been designated to coordinate compliance with the non-discrimination requirements contained in Section 35.107 of the Department of Justice regulations. Information concerning the provisions of the Americans with Disabilities Act, and the rights provided thereunder, are available from the DDA.

Charter Township of Filer



2505 Filer City Road Manistee, MI 49660
231.723.3138
filertownship@twphall.com

November 19, 2014

Dear Manager, Business and/or Property Owner;

Hello! My name is Tamara Buswinka. I am the Executive Director of the Filer Township Downtown Development Authority. I would like to invite you to an informal discussion about the Filer DDA District on Wednesday December 3rd at 9:00 a.m. at Wendy's on the corner of US-31 and Merkey Road. The purpose of the discussion is to ask you how the DDA may better serve you in achieving success and to understand what issues you face that the DDA could help you address.

Filer Township Downtown Development Authority Board is enthusiastically and strategically working towards addressing issues and building strength in the DDA District. This type of effort will ultimately increase prosperity for the businesses and residents of Filer Township. There are three major issues that the DDA is working on: infrastructure development, improving the visual appearance of the US31 corridor and attracting targeted commercial businesses.

While we have made great strides at addressing the infrastructure issues (the specific strategy will be announced relatively soon), we are just beginning to address business attraction and improving the visual appearance of the US31 corridor. Improving the visual appearance of the corridor will not only create a place that is attractive for the shopping experience but also for attracting new businesses. Business retention, expansion and attraction is often predicated on providing the "place" that folks want to live, work and play. How Filer Township looks in its business district is key to being successful in retaining and growing its function as the retail, service and business center in Manistee County.

As the Executive Director of the Filer Downtown Development Authority I would like to invite you to join me in a discussion about the economic health of the Filer Township DDA District. Specifically, I want to hear from you what you feel is working and what is not. This is an informal discussion over coffee to get the conversation started.

I would be very honored if you would join me for coffee and a discussion at Wendy's on the corner of US-31 and Merkey Road on Wednesday, December 3rd at 9:00a.m. Our host has graciously offered to provide the coffee. Feel free to give me a call at 989-714-4417 or email me at tamarabuswinka@charter.net to discuss this invitation.

I look forward to our discussion and meeting you!

Sincerely,

Tamara Buswinka, Executive Director Filer Township DDA

Charter Township of Filer



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GOAL: Become Development Ready

DESIRED OUTCOME: Market-driven defined development strategy supported with tax base financial goals and community prosperity indices, investment strategy, a physical image and a unified community.

STEPS:

1. Convene the Planning Commission, Township Board and Downtown Development Authority to discuss and unify around Goal.
2. Convene a Development Ready Ad Hoc Committee made up of members of the DDA, PC and TB and other stakeholders to lead the effort.
3. With the input of community stakeholders, have a Visual Corridor Appearance Plan prepared that will not only create a visual image of the US31 Corridor but also will show key community assets and incorporate market driven development opportunities into a cohesive "package" that will be able to communicate Filer's Development Readiness.
4. Discuss the pros and cons of a DDA as a tool to achieve community economic development goals versus a Corridor Improvement Authority. Invite Dan Leonard from the MEDC to lead those discussions.
5. Aggressively seek out development opportunity as indicated by the recent Market Analysis Study recommendations.